

TASK 1
ORAL PRESENTATION / SPEECH

ADVERTISING

You have been asked to conduct a survey on the influence of advertising on people. You will have to make a speech (3 to 5 minutes) on the subject.

You can use the following notes as a guideline.

- Arguments for and against advertising
- Censorship
- What makes you buy something
- What particular adverts you can remember vividly and why
- What uncommon ways of advertising you can remember

You will now have 20 minutes to prepare your presentation individually. You can take notes or make a brief outline of what you are going to say. In your talk you will have to speak from your notes, not read them out loud. The use of reference books (e.g. dictionaries, etc.) is not allowed during the test.

ONLINE
ADVERTISING SOLUTIONS
FOR YOUR BUSINESS

- ✓ **Relevant Campaign Strategies**
- ✓ **Powerful Brand Building**
- ✓ **Reduce Placement Costs**
- ✓ **Command Attention**
- ✓ **Seamless Full Service**



Learn More!

**TASK 1
ORAL PRESENTATION / SPEECH**

STRESS

You are a psychologist who works in Cardiff. You have been invited to give a talk (3 to 5 minutes) on stress at a local school.

You can use the following notes as a guideline.

- Detecting stress
- Detecting the problem
- Relaxation techniques
- Hobbies
- Regular exercise

You will now have 20 minutes to prepare your presentation individually. You can take notes or make a brief outline of what you are going to say. In your talk you will have to speak from your notes, not read them out loud. The use of reference books (e.g. dictionaries, etc.) is not allowed during the test.



**TASK 2
ORAL INTERACTION**



CANDIDATE A





ADULT EDUCATION

You are married to a New Zealander. His/her eldest brother, Nick, is tired of his job because he has come to a standstill and cannot be promoted any further. He is thinking of taking up higher studies, but he is not really sure of whether it is a good idea or not. You meet your other brother / sister-in-law and talk about Nick. For about 7 minutes consider the different options, support your opinion, comment on your partner's and decide on the advice you could finally give him.

Obstacles

-  Lack of time: work, family
-  Certain age, habits lost

A further degree

-  Better job
-  Higher post

You have 2 to 3 minutes to prepare individually.

**TASK 2
ORAL INTERACTION**



CANDIDATE B





ADULT EDUCATION

You are married to a New Zealander. His/her eldest brother, Nick, is tired of his job because he has come to a standstill and cannot be promoted any further. He is thinking of taking up higher studies, but he is not really sure of whether it is a good idea or not. You meet your other brother / sister-in-law and talk about Nick. For about 7 minutes consider the different options, support your opinion, comment on your partner's and decide on the advice you could finally give him.

Learning for learning's sake

-  A life-long process
-  Now more conscious

A further degree

-  No guarantee of promotion
-  Takes years

You have 2 to 3 minutes to prepare individually.